

This tool to help actors evaluate their headshots was designed by Barb Jones with input from casting directors and talent agents. Based in Nashville, Barb has helped actors stand out since 2005. Her long-time relationships in the highly competitive acting industry are key to her expertise and insight into what earns the attention of casting. We hope this tool will help you determine if your headshot is all that it can be to get you the audition and ultimately booked!

Rate Your Headshot!



1. Is your face at least half of the image so details can be seen when viewed online as a thumbnail size?	Yes No
2. Is your hair color distinct from the background? (i.e. Dark hair is lost and fades into a dark background.)	Yes No
3. Is the background solid or blurred to avoid showing any distractions such as tree leaves?	Yes No
4. Does your headshot <i>exclude</i> distractions such as hands, large jewelry, or a hat?	Yes No
5. Does the image have contrast to provide presence and depth so your face stands out at thumbnail size and so the image does not look flat or gray-toned?	Yes No
6. Is your makeup natural so that casting notices your eyes instead of your eyeliner? Does it resemble what you would look like when you walk into an audition room?	Yes No
7. Is your face fully visible with no shadow (or hair) hiding any of your eye or cheekbone?	Yes No
8. Are your eyes both in focus and are they “alive” and delivering emotion and energy to connect and engage the viewer?	Yes No
9. Does your headshot look like you at your current age, weight and hair color? Casting <i>requires</i> current headshots.	Yes No
10. Does your headshot show your type/brand and provide a sense of how you can be cast?	Yes No

Give each YES answer 10 points. How did your headshot score? Anything less than an 80 may be an indicator to get better headshots!

If you answered NO to two or more of these standards, your headshot could be crippling your career.

Remember, your headshot **MUST** possess the ability to catch the eye of the viewer. This list reveals the most important aspects that can influence whether or not your headshot can be successful and stand out.